



**Introducing *VoiceforTwitter*: A New Way to Reach President Obama at Today's Twitter™ Town Hall Meeting**  
***New Service Allows Anyone to a Call Toll-Free Number and Record a Voice Message or Question for the President***

Vienna, VA – July 6th, 2011 – Angel, a leading provider of enterprise-focused, cloud-based Customer Experience solutions, today announced the launch of the *VoiceforTwitter* Presidential Hotline. The hotline, the first of many social media applications from the [Voice.com](http://Voice.com) Marketplace, launched on the Fourth of July, allows anyone to call 866-992-6172 and leave a voice message for today's Twitter Town Hall meeting with President Obama.

Today's Twitter Town Hall, which begins at 11:00 am PT/2:00 pm ET, will be streamed live from the White House at [askobama.twitter.com](http://askobama.twitter.com). Twitter Executive Chairman Jack Dorsey will moderate the virtual town hall meeting with questions being submitted by Twitter users with the hashtag [#AskObama](https://twitter.com/#!/prezhotline).

To ask the President a voice-based question via Twitter, users simply dial 866-992-6172, and when prompted, record their question. That audio recording will be contained in a tweet at <http://twitter.com/#!/prezhotline> and will include the hashtag [#AskObama](https://twitter.com/#!/prezhotline), ensuring that the tweet will be seen during the moderation process.

"Today's Presidential Town Hall event marks a major milestone in the intersection of social media, technology, and politics," said Dave Rennyson, President of Angel. "This hotline broadens the Twitter audience, increases accessibility, and allows for personal expression in a very American way. We're opening up the discussion to Twitter users and non-Twitter users alike by allowing anyone with a phone to ask the President a question in their own voice."

Using Site Builder, Angel's on-demand, cloud-based development tool for intelligent phone applications, the company was able to build the Twitter Presidential Hotline in under an hour. Once the hotline was integrated with Twitter, the application was placed on Voice.com, Angel's marketplace and platform for developing, deploying and marketing voice solutions launched just this week. Using intuitive wizards, anyone can create similar applications using two of Voice.com's initial social media products, [Voice for Facebook](#) and [Voice for Twitter](#).

### **About Angel**

Angel is a leading provider of enterprise cloud-based customer experience solutions, including Caller First focused Interactive Voice Response (IVR) and Call Center solutions. These solutions enable enterprise organizations to quickly deploy voice, SMS, chat and business intelligence (BI) applications. More than 1,000 customers worldwide turn to Angel's proprietary customer engagement technology to power customer



experience, marketing and sales needs. Angel's solutions are built on an on-demand, software-as-a-service (SaaS) platform and require no investment in hardware, software, or human resources, balancing the need for high quality communications with affordable pay-as-you-go pricing.

VoiceforTwitter and Voice.com are registered trademarks of Angel.com. Other product and company names mentioned herein may be the trademarks of their respective owners.

**Contact:**

Don Keane  
703-663-7560  
[dkeane@angel.com](mailto:dkeane@angel.com)