



Angel Appoints Kevin Shelly as Vice President of Sales *Sales Executive's Extensive Experience to Help Angel Extend Market Leadership in Key Verticals*

Tysons Corner, VA – June 22, 2011 – Angel, a leading provider of enterprise focused, cloud-based Customer Experience solutions, including [IVR](#) and [Contact Center](#) offerings, today announced that it has appointed Kevin Shelly as its new Vice President of Sales. In this position, Mr. Shelly will be responsible for leading Angel's global sales organization, including enterprise organizations and resellers.

Mr. Shelly comes to Angel with a highly successful background in multiple technology-driven industries and deep expertise in consulting services, systems integration, business process outsourcing (BPO) and enterprise software. Prior to joining Angel, he served as Senior Vice President of Sales at ACS (acquired by Xerox), a global leader in business process and information technology services. Kevin's career also includes leadership positions at Bearing Point, Sybase and Oracle. Mr. Shelly holds a degree in Business Administration from the University of South Carolina.

"We are very pleased to welcome Kevin to our leadership team," said Dave Rennyson, President and COO of Angel. "Kevin's outstanding leadership qualities and extensive sales expertise will be a tremendous asset to our organization, as we continue to grow, expand and challenge industry status quo."

"I am thrilled to join Angel to lead the sales efforts," said Kevin Shelly, Vice President of Sales. "Angel's combination of cloud-based, enterprise-grade customer experience solutions and mission to help companies always put the Caller FirstSM, sets the company apart in the marketplace today. The team, vision and strategy behind Angel are world-class, and I'm excited to contribute to the company's future success."

About Angel

Angel is a leading provider of enterprise cloud-based customer experience solutions, including *Caller First* focused Interactive Voice Response (IVR) and Call Center solutions. These solutions enable enterprise organizations to quickly deploy voice, SMS, chat and business intelligence (BI) applications. More than 1,000 customers worldwide turn to Angel's proprietary customer engagement technology to power customer experience, marketing and sales needs. Angel's solutions are built on an on-demand, software-as-a-service (SaaS) platform and require no investment in hardware, software, or human resources, balancing the need for high quality communications with affordable pay-as-you-go pricing.

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