



Enterprise Executive Steve Holton Joins Angel as Senior Vice President, Sales and Field Operations

Vienna, VA – February 2, 2012 – [Angel](#), a leading provider of enterprise-focused, cloud-based Customer Engagement Management (CEM) solutions, today announced the appointment of Steve Holton as senior vice president of sales and field operations. In this role, Steve will own all revenue-generating functions for Angel, and its award-winning, multi-channel interactive voice response and call center solutions.

Steve is a cloud veteran, having held senior-level executive positions at Webroot, Entrust and RightNow Technologies. With more than 19 years of experience in sales, marketing, account management, business development and customer support, Steve will be a driving force behind Angel's global expansion into the enterprise market.

Prior to joining Angel, Steve served as vice president, sales at RightNow Technologies, an on-demand, CEM solutions company, where he helped launch and execute on the company's "dust to IPO" go-to-market plan, generating \$65M in revenue and 27 consecutive quarters of revenue growth, prior to its record-setting 2004 public offering.

"Angel helped pioneer the cloud and will continue to enable enterprise companies to use the cloud to support their brands and customer engagement needs," said Dave Rennyson, president, Angel. "Steve's successful experience in rapidly scaling SaaS organizations, with a focus on acquiring and delighting customers, will enable Angel to accelerate its global growth in the enterprise space."

"My experience has shown that successful SaaS companies must be intensely focused on customer success, innovation and execution—Angel is focused on all of these things," said Steve Holton. "Angel is a fast growing company with disruptive CEM innovations that redefine what it means to truly thrill customers, and I look forward to leading Angel's accelerated global expansion."

For more information on Angel, please visit: <http://www.angel.com/>.

About Angel

Angel is a leading provider of enterprise cloud-based customer engagement management (CEM) solutions, including Caller First focused Interactive Voice Response (IVR) and Contact Center solutions. These solutions enable enterprise organizations to quickly deploy voice, SMS, chat and business intelligence (BI) applications. More than 1,000 customers worldwide turn to Angel's proprietary customer engagement technology to power customer experience, marketing and sales needs. Angel's solutions are built on an on-demand, software-as-a-service (SaaS) platform and require no investment in



hardware, software, or human resources, balancing the need for high quality communications with affordable pay-as-you-go pricing.

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