



## WITH ANGEL'S SMS SOLUTION, YOU WILL:

### Deploy quickly and easily.

Angel's web-based solution seamlessly integrates with our SMS messaging center through a simple API, enabling you to be up-and-running quickly.

### Maximize productivity and efficiency of your IVR.

Angel's SMS Solution fully automates all transactions, enabling you to send text messages from your IVR instantly.

### Enhance your brand.

Extend the reach of your brand by combining powerful IVR technologies with text messaging.

### Reach anyone, anywhere.

Instant notification via IVR and text messaging insures your message is received – whether for an emergency or simply a key marketing campaign.

## ANGEL SMS SOLUTION OVERVIEW

Your customers are on the move, so getting them information they need quickly, easily, wherever they are is key to driving customer satisfaction. Angel makes it possible to send customer notifications, coupons, promotions and more via text message from your IVR.

With our SMS Solution, Angel seamlessly collects data and transfers results through our messaging center, to be delivered as a text message. Minimal requirements and easy integration into Angel IVR solutions facilitate quick text messaging capabilities.

### Seamless Technology

With seamless "plug-in" technology, there are no web servers or hosting requirements to easily integrate the SMS Solution into your Angel IVR solution. The Angel SMS Solution also easily integrates with your CRM system or other external platform.

### Real-Time Results

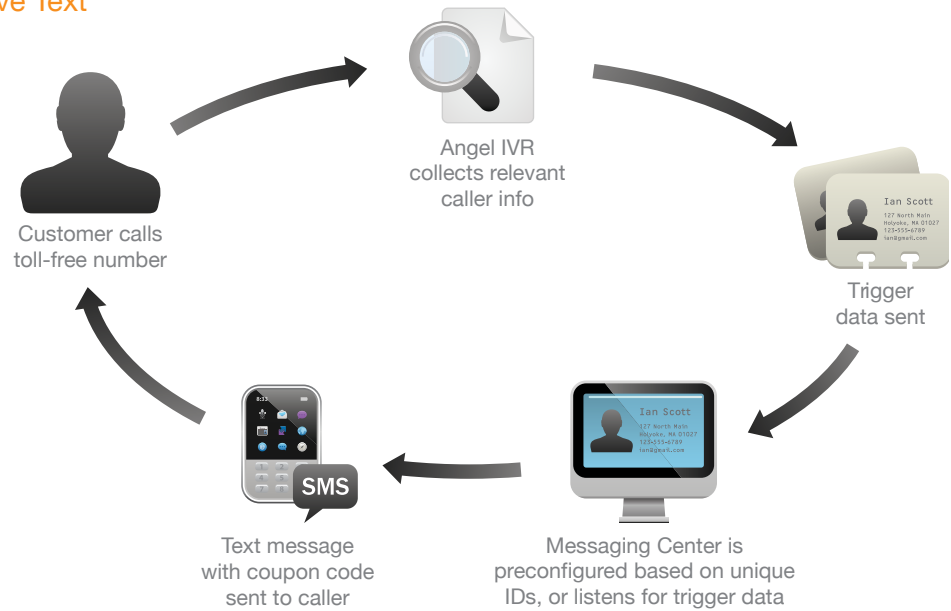
Understand caller satisfaction, buying preferences and more, helping you enforce a consistent brand experience. Angel SMS Solutions provides 24/7 access to campaign results. Easily analyze campaigns by your defined parameters with full sorting capabilities. High level and detail level access is available, including charts based on customizable variables.

### Robust Messaging Technology

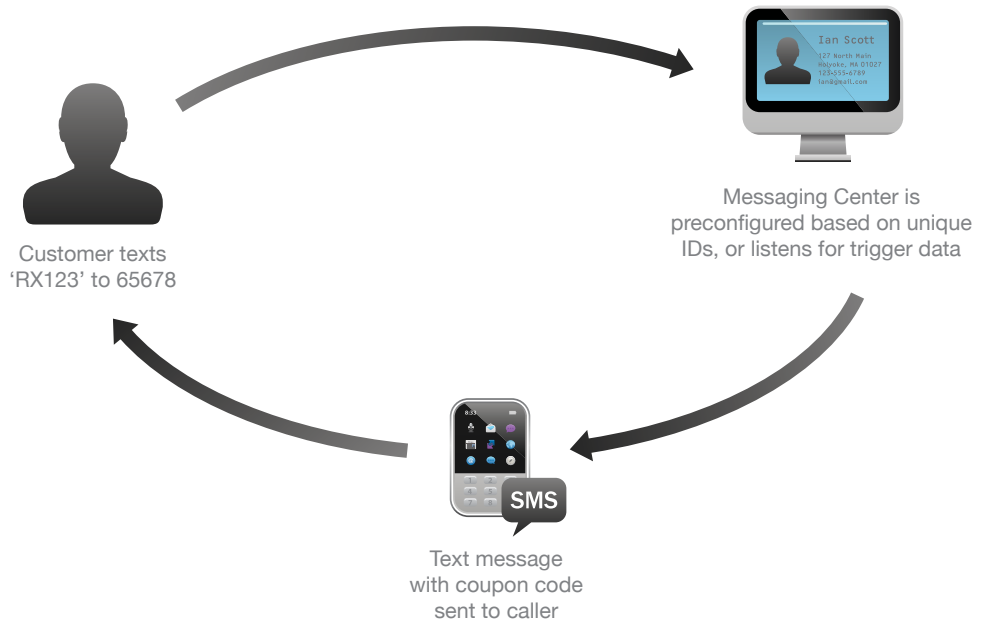
Build subscriber lists and execute complete campaigns quickly and easily using navigable, interactive menus. Create personalized messages to your target audiences, or enhance your campaigns with celebrity voices or music. Whether designing a lead generation campaign, sending marketing messaging and special promotions, or managing a fan club, Angel's SMS Solution includes advanced campaign management tools and complete reporting to better track and assess text messaging campaigns.

# HOW THE ANGEL SMS SOLUTION WORKS

## Scenario 1: Dial to Receive Text



## Scenario 2: Text 'Keyword' to Receive Text



## PART OF THE ANGEL SOLUTIONS SUITE

Angel is a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions. The Angel solution delivers value to organizations of all sizes to more productively and efficiently address business problems through the power of voice technology. As a fully hosted solution, no investment in hardware, software, or human resources is required, delivering immediate ROI and easing and simplifying deployment of voice applications that meet unique business needs. Angel is the only provider to offer a web-based toolkit, Site Builder, that facilitates voice menu design through a simple Internet connection and our innovative technology enables complete integration with databases or CRM tools, enhanced scalability and flexible applications. For more information, call 888-MyAngel (692-6435) or visit <http://www.angel.com>.