



WITH ANGEL'S MASS NOTIFICATION SOLUTION, YOU WILL:

- **Deploy quickly and easily.** Angel's web-based Mass Notification solution can be set up in days, enabling you to be up-and-running quickly.
- **Increase efficiency.** Mass Notification from Angel automates the outreach process, enabling you to better manage agent resources and reduce costs through more efficient call handling.
- **Easily create results driven campaigns.** With the web-based Site Builder toolkit, Angel makes it easy to generate a targeted and effective outbound campaign within minutes, at the click of a mouse. No IT experience required.
- **Realize immediate ROI.** The SaaS-based solution means no investment in hardware, software, or human resources is needed, enabling you to immediately realize a return on investment from day one.

ANGEL MASS NOTIFICATION OVERVIEW

The community you serve, whether it be customers, employees, students or citizens, is on the move. So, getting information to your community quickly – wherever they are – is a key requirement for any successful mass communication effort.

With Angel's Mass Notification platform, our customers have the ability to send emergency notifications, reminders, announcements, and more to thousands of people in minutes via phone, email and text message from a single communication portal. Unlike traditional outbound messaging systems, Angel's approach combines state-of-the art technology with a data-driven design philosophy to proactively communicate and engage your community with actionable options and two-way communication, if necessary.

Reach Anyone, Anywhere, Anytime

Delivered as an on-demand, hosted service, Angel's Mass Notification solution includes secure, web-based tools for sending instant notifications via phone, email and text message from any standard web browser. The combination of voice, text and email ensures messages are always received – be it an emergency or simply a billing reminder.

Powerful, Flexible Notification Technology

With Angel, build contact lists and execute complete campaigns quickly and easily using interactive menus. Create personalized messages to target audiences by pulling dynamic information from a backend database and populating it into the IVR, SMS and email message.

Provide Two-Way Communication

With Angel, embed inbound phone numbers into calls, email and text messages, and direct those calls to an IVR or live-agent call center at your discretion. This powerful option provides additional, automated information to the community without taxing other emergency communication resources. For example, including a callback phone number in an outbound call, text message or email could eliminate unnecessary calls to the 911 system or other emergency contact phone numbers. For collections, including the option to immediately transfer to a billing department can significantly improve collection rates.

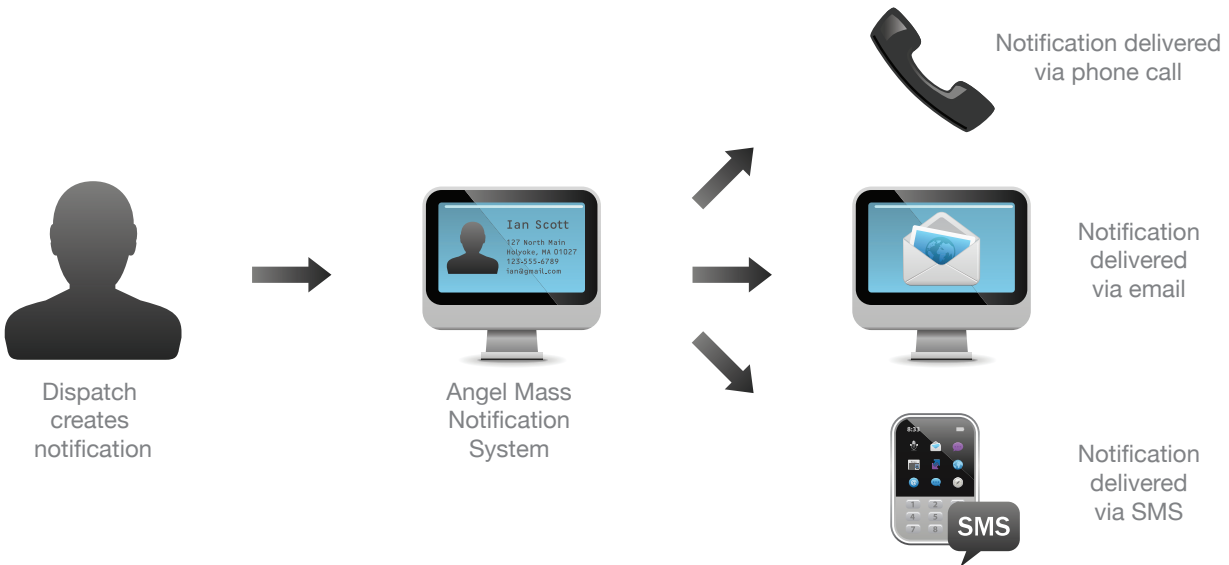
Secure, Hosted Technology

All facets of the Mass Notification system are delivered as an on-demand service, which means there are no web servers, hardware or hosting requirements. The Angel Mass Notification Solution also easily integrates with CRM systems, backend databases or other external service platforms. Angel complies with PCI and HIPAA guidelines for security and privacy.

Real-Time Reporting

Angel's robust reporting engine provides 24/7 access to campaign results. Understand message delivery status, response rates and more. Easily analyze campaigns, sort by campaign details, and access campaign charts.

HOW THE ANGEL MASS NOTIFICATION SOLUTION WORKS



PART OF THE ANGEL SOLUTIONS SUITE

Angel is a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions. The Angel solution delivers value to organizations of all sizes to more productively and efficiently address business problems through the power of voice technology. As a fully hosted solution, no investment in hardware, software, or human resources is required, delivering immediate ROI and easing and simplifying deployment of voice applications that meet unique business needs. Angel is the only provider to offer a web-based toolkit, Site Builder, that facilitates voice menu design through a simple Internet connection and our innovative technology enables complete integration with databases or CRM tools, enhanced scalability and flexible applications. For more information, call 888-MyAngel (692-6435) or visit <http://www.angel.com>.