



Angel.com Enhances Caller Experiences with TARGUSinfo

Partnership expanded between Angel.com voice solution and TARGUSinfo on-demand information services

McLEAN, Va., November 13, 2007 – Angel.com, a leading provider of on-demand call center and Interactive Voice Response ([IVR](#)) solutions and TARGUSinfo, the leading provider of On-Demand DataSM services for consumer-facing businesses, today announced the expansion of a strategic partnership in which Angel.com will leverage the automated name, address, and phone number capture services of On-Demand IdentificationSM services from TARGUSinfo as part of Angel.com's Interactive Voice Response (IVR) and call center solutions.

The integrated solution enables Angel.com customers to immediately identify callers to personalize IVR interactions, identify and address caller inquiries quickly, and route calls more effectively. The solution can also be used to populate CRM systems, such as Salesforce.com, Netsuite, and SugarCRM, enabling the deployment of rich solutions, such as lead tracking by phone, phone-enabled salesforce automation, and customer-centric support.

“Angel.com is consistently seeking to help our clients deliver more value from business voice solutions,” said Michael Zirngibl, President and CEO, Angel.com. “By allowing callers to be identified up-front, customers can save time and expense with every call, improve the caller experience, and improve the relevance and stickiness of future communications.”

“As a premier provider of call-center and IVR solutions, Angel.com and its customers expect high-impact solutions that are intelligent and easy-to-use,” said Joy Nemitz, SVP of Market Development for TARGUSinfo. “We are pleased to continue providing Angel.com and its clients complete caller information – in real time and at the moment it's needed for optimal caller interactions.”

About Angel.com

Angel.com is a leading provider of on-demand call center and Interactive Voice Response (IVR) solutions, which enable organizations of all sizes to quickly deploy powerful telephony applications. More than 1,600 customers turn to Angel.com's proprietary Voice Site technology to power customer service and marketing phone numbers using intelligent speech recognition that can automate most phone-based interactions. With an innovative Internet-based solution that requires no investment in hardware,

software, or human resources, Angel.com balances the need for high-quality communications with affordable pay-as-you-go pricing. To learn more about Angel.com, visit <http://www.angel.com>.

About TARGUSinfo

TARGUSinfo is the leading provider of On-Demand Information services for consumer-facing businesses. Its unique identification, verification and location services enable retailers, call-center operators, telecommunication providers, Web-based marketers and others to dramatically increase the quality of their services and the effectiveness of their marketing. A privately held company, TARGUSinfo is headquartered in Vienna, Va. For more information, visit www.TARGUSinfo.com.

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